

From: [Jones, Tammy C 343](#)
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Subject: A new Dental Tool that'll have you saying Ahhhh!
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Offered by Cigna Health and Life Insurance Company, Connecticut General Life Insurance Company, or their affiliates.



Introducing a revolutionary new dental search tool. ONLY on [myCigna.com](#)

Cigna is known for going above and beyond for our customers. Now, Cigna is proud to be the first carrier to include the new Brighter.com dental search experience.

A Whole New Way

Starting this Spring, customers will find many new and engaging ways to search for a dentist on [myCigna.com](#):

- DHMO* and DPPO customers can access
 - ▶ **PRICE / SERVICE COMPARISONS**
 - ▶ **DENTIST PROFILES** including photos and videos
 - ▶ **PATIENT REVIEWS**

- Compare **Brighter Scores** – based on Brighter measures of professional history, affordability and



REEXAMINE HOW YOUR EMPLOYEES SEARCH FOR A DENTIST.

Cigna has teamed up with Brighter, a health care technology company, to not just help employees find a dentist, but to help them find the RIGHT dentist.

patient experience

Watch the video to see how.

- Most DPPO customers will be able to **see actual fees for services** before they make an appointment. To help avoid costly surprises, these are:
 - ▶ Personalized to their specific plan details
 - ▶ Include coinsurance and deductibles

- **Online appointment scheduling** and electronic appointment reminders at participating dentists for DPPO customers (coming soon)

Together, all the way.®

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