

**CURRITUCK COUNTY
AIRPORT ADVISORY BOARD
MINUTES OF WORK SESSION OF
March 23, 2010**

A work session of the CCAAB was held on March 23, 2010, at the Terminal Building Conference Room. Members present: Gary Bryan, Marion Gilbert, Denise Hall, Jerry Malesky, and John Snowden. Also present: Commissioner John Rorer and Roger Lambertson, Airport Manager. Absent: Ed Ish and Dave Messina.

Call to Order – Chairwoman Hall called the meeting to order.

Airport Master Plan – There was discussion on the existing Master Plan. Other than minor corrections (runway and airport identifiers), the Plan is still viable and acceptable to Division of Aviation. Having been approved in 2000 and updated in 2006, there are still 10 years remaining of the 20 year Plan. The industrial park and fire service were addressed in the Plan and, until passenger service becomes a reality, fire service is deemed adequate for the next 10 years. There was also discussion regarding the fire department's need for a new building, but, while supportive, the Airport Board felt that was a matter between the VFD and the County. At present, there is no space at the Airport to store the VFD foam truck.

Mr. Bryan knew of someone interested in partnering with the County to build another hangar. He was to have that person contact Mr. Lambertson.

Mr. Malesky suggested that airport projects be publicized more. Mr. Snowden noted there was a Public Information Officer for that task.

Members felt the "Meet and Greet" was a success, although they were hoping more tenants would attend. Feedback was positive. Plans were mentioned to get together again in warmer weather for a cook-out.

Sun 'n Fun – Ideas for advertising were discussed, including the county website and eGoose newsletter. Mr. Snowden had researched prices on AirNav to advertise on surrounding airport AirNav pages. It was suggested to advertise at more distant airports up and down the east coast. Mr. Snowden showed members what he had designed so far for the Sun 'n Fun rack cards and verified information to be listed. Plans for providing free hot dogs to visitors were made.

Follow-up on Items Recommended to BOC – Members asked for clarification on process. They were of the opinion that recommendations never reached the BOC. Commissioner Rorer noted that he could place items on the agenda for consideration.

Budget – Mr. Lambertson reviewed budget cuts for the next fiscal year.

Mr. Snowden asked what it would take to schedule a meeting with Travel and Tourism to request marketing funds. Commissioner Rorer advised to work up a plan to bring to the BOC. Mr. Snowden stated and Commissioner Rorer agreed that Travel and Tourism had more funds than they could spend. Mr. Snowden remarked that there was county staff employed to research marketing opportunities, perform graphic design and write press releases. An advisory board should not have to do these tasks.

Ms. Gilbert moved to request \$6,000 from Tourism funds toward marketing the airport for the next three months. Mr. Bryan seconded the motion. Motion carried unanimously. Commissioner Rorer was to forward the request.

Adjourn

There being no further business, Mr. Malesky moved to adjourn. Ms. Gilbert seconded the motion. The meeting was adjourned.