



Currituck County Tourism Advisory Board Meeting
April 11, 2011, 5:00 p.m.
Historic Currituck Courthouse

MEETING AGENDA

- Item 1 Call to Order
- Item 2 Approval of Agenda
- Item 3 Public Comment –
Please limit comments to three minutes
- Item 4 Approval of January 10, 2011 Minutes
- Item 5 Discussion on Proposed Changes to Wedding Promotions
- Item 6 Report from Josh Bass, NC Tourism Board
- Item 7 Report on 2011 Governor’s Conference (Diane, Stuart, Janice, Lori)
- Item 8 Tourism Director’s Report/Marketing Coordinator’s Report
- Web stats (Stuart)
 - New weddings website / reunions website (Stuart)
 - Visitor Guides / commercial shoot update (Irina)
 - Billboards (Diane)
 - VRMA TV series (Diane)
 - Update on Corolla renovations (Diane / Leeann)
 - Pitch to Southern Living / Media Mission in Charlotte / Other PR (Diane & Michele)
 - Wrap-up on travel shows (Diane / Michele)
 - Update on Buy Local Campaign (Judy)
 - Update on events: Mountains to the Coast, fireworks, etc. (Clayton)
 - Survey of businesses (Diane)
 - Spring Into Tourism Meeting & Coast Host Meeting (Diane)
- Item 9 Board Members’ Report

Item 10 Other Business

- Recognition of Vivian Simpson, Outgoing Board Member (term begin Nov. 2005)

Item 11 Adjourn