

**Currituck County Tourism Advisory Board
Minutes of Meeting
July 13, 2009**

The Tourism Advisory Board met on Monday, July 18, 2009, 5:00 p.m. at the Currituck County Historic Courthouse, Currituck. The following members were present: Krista Boughey (Acting Chairman), Janice Farr, Petrina Ramey, Cindy Seymour, Paul O'Neal, Dan Scanlon, Diane Nordstrom, and Veronica Brown.

REGULAR MEETING

- Item 1: **Call to Order** – Krista Boughey called the meeting to order.
- Item 2: **Approval of Agenda** – Janice Farr made a motion to approve the agenda; seconded by Petrina Ramey. Motion approved: 4-0.
- Item 3: **Public Comment** – There was no public comment.
- Item 4: **Approval of May 11, 2009 Minutes** – Janice Farr made a motion to approve the minutes as written; seconded by Petrina Ramey. Motion approved: 4-0.
- Item 5: **Discussion & Action on 2009-2010 Marketing Plan** – Board members were given copies of the Marketing Plan. Janice Farr made a motion to approve the plan as presented; seconded by Petrina Ramey. Motion approved: 4-0.
- Item 6: **Update on Moyock Welcome Center Addition Project** – Diane Nordstrom gave an update on the status of the Welcome Center addition and landscaping project.
- Item 7: **Discussion on Signage at Historic Corolla Village** - Petrina Ramey suggested signage be posted in the Historic Village at buildings explaining their historical significance. She made a motion for Tourism staff to research the cost of putting in the signs and work with the Planning Department's intern on what information would be posted; seconded by Janice Farr. Motion approved: 4-0.
- Item 8: **Tourism Director's Report / Marketing Coordinator's Report** – Veronica Brown reported on the national co-ops to be offered during the next fiscal year, the Department's attendance at a New York tradeshow, current vacation giveaway promotion, and the redesign of the Wedding Guide and Shopping & Dining Guide. Stuart Chamberlain reported on social networking projects. Diane Nordstrom reported on the 2009 Independence Day Celebration and staff attending Marketing College. She also reviewed the Monthly Report.
- Item 9: **Board Members Report** – There were no reports given.
- Item 10: **Other Business** – The Board members discussed holding their next meeting on August 10, 2009.
- Item 11: **Adjourn** – Cindy Seymour made a motion for the Board to adjourn; seconded by Janice Farr. Motion approved: 4-0.